

961-407



11/17/2014  
UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

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OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

NOV 17 2014

Jeanette Covert  
Product & Regulatory Associates, LLC  
for Lebanon Seaboard  
P. O. Box 1683  
Voorhees, NJ 08043-9998

SUBJECT: Label Amendment – Adding Marketing Claim  
Product Name: Preen Garden Weed Preventer Plus Fertilizer  
EPA Registration Number: 961-407  
Application Date: May 30, 2014  
Decision Number: 492301

Dear Ms. Covert:

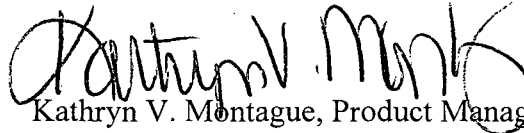
The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Dianne Morgan by phone at 703-305-6217, or via email at [morgan.dianne@epa.gov](mailto:morgan.dianne@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read 'Kathryn V. Montague', is written over the typed name.

Kathryn V. Montague, Product Manager (23)  
Herbicide Branch  
Registration Division (7505P)  
Office of Pesticide Programs

Enclosure

# PREEN® GARDEN WEED PREVENTER PLUS FERTILIZER

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[Alternate Brand names:

Preen Garden Weed Preventer Plus Plant Food

Preen Weed Preventer with Brilliant Blooms Fertilizer

Preen Weed Preventer Plus Plant Food

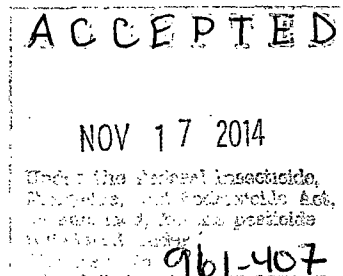
Preen (Garden) Weed Barrier Plus Plant Food

Preen (Garden) Weed Inhibitor Plus Plant Food

Preen (Garden) Weed Shield Plus Plant Food

Preen (Garden) Weed Eliminator Plus Plant Food

Preen (Garden) Weed Defense Plus Plant Food]



**NOT FOR USE ON LAWNS**

## ACTIVE INGREDIENT:

Trifluralin ..... 1.47%

**OTHER INGREDIENTS:** ..... 98.53%

**TOTAL** ..... 100.00%

EPA Reg. No. 961-407  
CAS No. 1582-09-8

(L) (D)  
EPA Est. No. 961-PA-01:961-IL-01  
Superscript used is first letter of lot number.

## GUARANTEED FERTILIZER ANALYSIS

Total Nitrogen (N) ..... X.X%

X.X% Ammoniacal Nitrogen

X.X% Water Insoluble Nitrogen

X.X% Urea Nitrogen

X.X% Other Water Soluble Nitrogen

Available Phosphate (P<sub>2</sub>O<sub>5</sub>) ..... X.X%

Soluble Potash (K<sub>2</sub>O) ..... X.X%

Derived from: (Guaranteed Analysis and Nutrient Sources to be supplied based on fertilizer analysis used by manufacturer.)

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

See [booklet or back panel ] for First Aid and additional Precautionary Statements

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[MANUFACTURED BY:] [Distributed by:] [Produced for:]  
LEBANON SEABOARD CORPORATION  
1600 EAST CUMBERLAND STREET  
LEBANON, PA 17042  
Made in the USA  
1-800-233-1067  
www.preen.com

Covers [X,XXX] Square Feet [SQUARE FEET] [SQ. FT.] [Sq. Ft.]  
Net Weight: [Net Wt.:] xx lbs. [LBS.] [POUNDS] (xx.x kg) [(XX.X KG)]  
Treats: XX,XXX Sq.Ft. [SQ.FT.] [Square Feet] [SQUARE FEET]  
WEEDS X,XXX SQ. FT.

## PRECAUTIONARY STATEMENTS

### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

#### CAUTION

Causes moderate eye irritation. Wear protective eyewear. Harmful if swallowed, inhaled or absorbed through the skin. Avoid contact with eyes, skin or clothing. Users should remove clothing immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing. Prolonged or frequently repeated skin contact may cause allergic reaction in some individuals. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

#### **User Safety Recommendations:**

- Users should wash hands before eating, drinking, chewing gum, using tobacco, or using the toilet.
- Users should remove clothing immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.

#### **FIRST AID**

- |                                    |   |
|------------------------------------|---|
| <b>IF IN EYES:</b>                 | <ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>   |
| <b>IF SWALLOWED:</b>               | <ul style="list-style-type: none"><li>• Call a poison control center or doctor immediately for treatment advice.</li><li>• Have person sip a glass of water if able to swallow.</li><li>• Do not induce vomiting unless told to do so by a poison control center or doctor.</li><li>• Do not give anything by mouth to an unconscious person.</li></ul> |
| <b>IF ON SKIN<br/>OR CLOTHING:</b> | <ul style="list-style-type: none"><li>• Take off contaminated clothing.</li><li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>   |
| <b>IF INHALED:</b>                 | <ul style="list-style-type: none"><li>• Move person to fresh air.</li><li>• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible.</li><li>• Call a poison control center or doctor for further treatment advice.</li></ul>   |

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.  
For Emergency Medical Information call (888) 208-1368.

#### **ENVIRONMENTAL HAZARDS**

This pesticide is extremely toxic to freshwater marine, and estuarine fish and aquatic invertebrates including shrimp and oyster. Do not apply directly to water. Do not apply in a manner which will directly expose canals, lakes, streams, ponds, marshes or estuaries to aerial drift. Do not contaminate water when disposing of equipment washwaters or rinsate. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather will help to ensure that wind does not blow pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk or street, back onto the treated area of the garden will help to prevent run off to water bodies or drainage systems.

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## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

## PRODUCT INFORMATION

Preen Garden Weed Preventer Plus Fertilizer works all season long. One easy application prevents weeds up to 3 months. This product contains an all purpose fertilizer to promote beautiful color, blooms, foliage and strong root growth while helping to resist disease. This product can be used during the spring, summer or fall in flower and vegetable gardens, around ground covers, trees, and shrubs. Although this product will not kill existing weeds, it will prevent new listed weeds from sprouting - eliminating the need for difficult and time-consuming hand weeding. Without weeds, your valuable plants can grow larger and stronger. [Your beds will stay neat all season long!] There is no chance of overfeeding or burning your plants when used as directed.

## PRECAUTIONS AND RESTRICTIONS

**NOT FOR USE ON PLANTS BEING GROWN FOR SALE OR OTHER COMMERCIAL USE, OR FOR COMMERCIAL SEED PRODUCTION OR FOR RESEARCH PURPOSES. FOR USE ON PLANTS INTENDED FOR AESTHETIC PURPOSES, OR CLIMATIC MODIFICATIONS AND BEING GROWN IN ORNAMENTAL GARDENS.**

Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application.

Do not apply to Ajuga, Myrtle or Pachysandra until it is well established, as injury may result. Do not apply Preen Garden Weed Preventer Plus Fertilizer to muck soils or to soils containing more than 10% organic matter. Do not over-apply; injury may occur to subsequent crops which are sensitive to this product. Do not use with crops other than those listed on this label. **This product is not for use on lawns**, nor for use in enclosed areas, such as greenhouses. To prevent possible staining to unintended surfaces, ex.: concrete, stone walks, vinyl surfaces, etc., sweep up stray granules as soon as possible.

## ENTRY RESTRICTIONS

Do not allow people or pets to enter the treated area until dusts have settled. If product is watered-in, do not enter or allow others to enter the treated areas (except those involved in the watering) until the watering-in is complete and the surface is dry.

## ANNUAL WEEDS CONTROLLED

**Grassy weeds:** Barley, Hare; Barnyardgrass (Watergrass); Bluegrass, Annual; Brome; Cheat; Crabgrass; Cupgrass; Southwestern, Woolly; Fescue, Rattail; Foxtail; Guineagrass; Goosegrass; Johnsongrass (from seed); Junglerice; Lovegrass; Oat, Wild; Panicum: Fall, Texas; Sandbur; Shattercane; Signalgrass (*Brachiaria*); Sprangletop; Stinkgrass; Wildcane; Witchgrass. [Also controls these] **broadleaf weeds:** Carelessweed; Carpetweed; Chickweed; Goosefoot; Henbit; Knotweed; Kochia; Lambsquarters; Nettle, Stinging; Pigweed; Puncturevine (Western U.S. only); Purslane; Pusley, Florida; Thistle, Russian.

## THIS PREEN PRODUCT IS SUGGESTED FOR USE AROUND THESE ESTABLISHED PLANTS

**Bulbs, Flowers, Ground Covers & Ornamental Grasses** -- Aaronsbeard; Alyssum; Arctotis; Aster (perennial); Aster, Stoke's; Baby's breath; Balsam; Beard tongue; Bee balm; Begonia; Bellflower; Black-eyed susan; Bleeding heart; Bunge; Calendula; Calliopsis; Cape weed; Carex, Variegated; Carnation; Carpet bugle (*Ajuga*); Ceanothus; Centaurea, Velvet; Chrysanthemum; Coneflower, Purple; Coral bells; Coreopsis; Cornflower, Purple; Cosmos; Cotonaster; Coyote bush, Dwarf; Crown vetch; Daffodil; Dahlia; Daisy: African, Painted, Shasta, Trailing African; Daylily; Descampsia; Dianthus; Dusty miller; Fern, Asparagus; Fescue, Blue; Floss flower (*Ageratum*); Forget-me-not; Four o'clock; Foxglove; Gaillardia; Gayfeather; Gazania; Geranium; Germander; Geum; Gladiolus (corms more than 1" in diameter); Golden glow; Grass: Beech, Dwarf Mondo, Eulalia, Fountain, Mascarene, Mondo, Pampas, Ribbon, Zoysia; Guara; Hakonechloa, Golden; Hollyhock; Hosta, Albo-marginata; Hyacinth; Ice plant: Largeleaf, Trailing, Trailing rosea, White; Impatiens; Iris, Bulbous; Ivy: Algerian, California, English, Needlepoint; Ixora; Jasmine: Angelwing, Asaian, Lamb's ears; Lavander, English; Lily turf: Big blue, Green/creeping, Lilac beauty, Magestic, Silvery sunproof, variegated liri-ope, White; Lily-of-the-nile; Lobelia; Lupine (*Lupinus*); Marigold; Marigold, Cape (*Dimorphotheca*); Morningglory; Myoporum; Narcissus; Nicotiana; Ozark sundrop; Periwinkle (*Vinca*); Peter Pan, Dwarf; Petunia; Phlox; Pincushion flower (*Scabiosa*); Plumbago, Dwarf; Poppy, California; Portulaca; Rockrose; Rose; *Rudbeckia*; Rupturewort; Salvia; Silver mound; Snapdragon; Snow-in-summer; Snow-on-the-mountain; Speedwell; Spurge, Japanese; St. John's wort; Statice; Stock; Stonecrop (*Sedum*); Strawberry, Beach; Sunflower; Sweet alyssum; Sweet pea; Sweet sultan; Sweet william; Thrift; Tickseed; Tulip; Verbena; Wire plant; Wirevine, Creeping; Yarrow (*Achillea*); Zinnia.

**Shrubs** — Abelia: Edward Goucher, Glossy; Acacia: Abyssinica, Prostrate, Shoestring; Andromeda, Japanese; Arborvitae: American, Aureus nana-dwarf golden, Emerald, Globosa-globe, Little giant-dwarf, Minima glauca-dwarf, Nigra-dark American, Pyramidalis-pyramid, Rheingold, Techny; Azalea; Bamboo: Compacta-dwarf, Harbour dwarf-heavenly, Heavenly, Nana-compacta-heavenly, Nana purpurea-heavenly, Woods dwarf heavenly; Barberry: Atropurea-redleaf Japanese, Aurea-golden Japanese, Crimson pygmy, Japanese, Mento, Rose glow, William Penn; Bottlebrush: Lemon, Weeping; *Bougainvillea*: Barbara Karst, California gold, Pink pixie, Scarlett O'Hara, Temple fire, Texas dawn; Boxwood: Common, Harlands, Japanese, Korean, Littleleaf; Broom: Hollandia-warminster, Lena-Scotch; Camellia: Japanese, Sasanqua; Cassia, Feathery; Century plant; Cherry: Carolina laurel, Dwarf pink flowering almond; Cinquefoil; Cleysera, Japanese; Cotoneaster: Bearberry, Cranberry, Himalayan, Praecox-early, Pyrenees, Rock, Zabel; Coyotebush; Cypress: Filifera-thread, Kosteri, Nana-dwarf Hinoki, Torulosa; Daphne, Fragrant; Deutzia; Dogwood: Baileyi red osier, Flaviramea-yellowtwig, Sibirica-Siberian; Elaeagnus; Euonymus: Canadale, Emerald'n gold, Silver king, Spreading, Sunspot, Variegated evergreen, Winged, Wintercreeper; Fern: Tassel, Japanese painted; Firethorn (*Pyracantha*); Forsythia; Gardenia: August beauty, Mystery, Radican; Guava, Pineapple; Hawthorn, India; Heather: Cornish, Purple bell, Mediterranean pink, Spring torch scotch; Hibiscus, Ross Estey; Holly; Honeysuckle: Cape, Trumpet; Hopseed bush; Ixora; Jessamine, Carolina; Juniper; Lantana; Laurel: American Cherry, Mountain; Leaf: Copper, Salal/lemon; Leucothoe: Coast, Drooping; Lilac: Common, Chinese, Wild; Lily-of-the-Valley: Forest flame, Mountain fire, Snowdrift, Templebells, Valley rose, Valley valentine; Mahonia: Creeping, Leather leaf; Maple: Amur, Coral bark Japanese, Dwarf Japanese; Mock orange; Myrtle: Crape, Wax; Oleander: Hardy red, Ruby lace; Osmanthus, Fortunes; Palm: Areca, Chinese fountain, Christmas, Pigmy date, Sago; Photinia, Fraser's; *Pieris Japonica*; Pine, Mugo-mugho; Pittosporum: Green, Japanese, Wheeler's dwarf; Plumbago; Privet; Red Cedar, Eastern; Rhamphiolepis: Charisma-Monruce, Enchantress-Moness, Roundleaf, Springtime-Monme; Rhododendron; Robira; Rose; Rose, Ramanas; Rose of Sharon: Heart, Red bird, Woodbridge; Sakaki; Silverberry; Skimmia: Japanese, Reeve's; Smoke Tree: Royal purple, Coral beauty, Eichholz; Spiraea: Anthony Waterer, Bridal wreath, Dolchia, False, Japanese alpine, Shirobana, Vanhoutte; Sumac, African; Summersweet; Sweetspire, Henry Garnet holly leaf; Viburnum; Weigela; Willow; Woadwaxen; Woodbine: Flowering, Serotina; Xylosma; Yew: Anglojap, Plum, Upright Japanese; Yewpine; Yucca.

**Trees** — Ash: Shamel, White; Birch: European white, Paper, River; Blackgum; Bottle tree; Carrot wood; Cherry, Yoshino flowering; Coolibah tree; Cottonwood; Cypress: Arizona, Bald, Filicoides-fernspray, Gracilis-slender Hinoki, Squarrosa-moss, Swara false; Dogwood: Cloud nine, Flowering, Kousa; Elm, Chinese; Eucalyptus: Mealy, Redgum, Red ironbark, Silver dollar; Ficus, Mini; Fir: Balsam, Douglas, White; Florida anise tree; Ginko-maidenhair tree; Hawthorn, Green; Hemlock: Canada, Eastern; Larch, Japanese; Linden; Locust: Black, Honey, Shademaster honey; Magnolia; Mahogany; Maple: Albus-flowering, Flame, Luteus-flowering, Norway, Red, Red Sunset, Roseus-flowering, Silver, Sugar, Tangerine-flowering, Vesuvius red-flowering; Mesquite, Chilean; Oak: Bear, Live, Pin, Red, Scarlet, Willow; Palm: Mexican fan, Parlor, Queen; Pine: Austrian, Beach, Bosnian, Bristlecone, Canary Island, Columnar Scotch, Eastern white, Eldarica, Japanese black, Loblolly, Monterey, Pumilio-shrubby swiss mountain, Red, Scotch, Shore; Planetree, London; Podocarpus; Redbud, Eastern; Red Cedar, Eastern; Sequoia, Giant; Sourwood; Spruce: Colorado, Dwarf Alberta, Dwarf globe blue, Glauca-Colorado blue, Hoopsii-Hoop's blue, Koster-Koster blue, Norway, Pendula-weeping Norway, Repens-spreading Norway, White; Sweetgum, American; Sycamore: American, California; Tab, Yellow; Toyon; Tuliptree; Willow.

**Nonbearing Fruit and Nut Trees and Plants**<sup>†</sup>— Almond; Apple; Apricot; Avocado; Banana; Blackberry; Blueberry; Carob; Cherry: Sweet, Sour; Chestnut, Chinese; Crabapple; Currant; Dewberry; Elderberry; Fig; Filbert; Gooseberry; Grape: American, European; Grapefruit; Kiwi; Lemon; Loganberry; Macadamia nut; Mulberry, White; Nectarine; Olive: Black, Russian; Orange; Peach; Pear; Pecan; Pistachio; Plum; Pomegranate; Prune; Raspberry; Tangelo; Tangerine; Walnut: Black, English.

<sup>†</sup>Nonbearing fruit and nut trees and plants are defined as plants that will not bear fruit for at least one year after treatment.

### WHEN TO APPLY

Apply Preen Garden Weed Preventer Plus Fertilizer in the spring, summer or fall around established plants and transplants. **Preen Garden Weed Preventer Plus Fertilizer should not be used on flower seeds.** It can be used after flowering plants have germinated and are 2-3 inches tall. Since it does not kill existing weeds, you must first remove any that have already begun to grow. By applying Preen Garden Weed Preventer Plus Fertilizer as early as possible, you can eliminate the need for hand weeding.

Rain does not wash this product out of the soil. **For optimum weed control and plant feeding, reapply this product every 3 months.**

## HOW TO APPLY

**To avoid plant injury, do not apply Preen Garden Weed Preventer Plus Fertilizer when foliage is wet.** When plants are dry, sprinkle this product on soil surface at rate given below for your specific planting situation. Once activated by watering or soil incorporation, it forms a weed control barrier in the top layer of soil, preventing weed seeds from germinating. Disturbance to the soil surface after activation may result in erratic weed control.

### APPLYING AROUND ESTABLISHED PLANTS AND TRANSPLANTS

For flowers, roses, ground covers, ornamental grasses, shrubs, trees and listed vegetables at least 2-3 inches tall (see special section for use on vegetables): sprinkle Preen Garden Weed Preventer Plus Fertilizer evenly over the entire soil surface, at the rate of 1 oz. per 10 sq. ft. (see picture below), being sure to keep granules away from plant roots and foliage. Immediately water this product into soil surface. If watering-in is not convenient, lightly rake into soil surface. Always wash or brush off stray granules from plant foliage to avoid damage or discoloration.

#### Surface Application Rate

Sprinkle granules at the density shown in this picture.



### APPLYING WITH MULCH

For best weed control, apply Preen Garden Weed Preventer Plus Fertilizer after spreading mulch on your flower and shrub beds. Sprinkle it on top of mulch at surface rate (see picture above), being sure to keep granules away from plant foliage. Immediately water this product into mulch. If watering-in is not convenient, lightly rake into top layer of mulch. Always wash or brush off stray granules from plant foliage to avoid damage or discoloration.

### FOR USE ON VEGETABLES

First remove all existing weeds, then lightly rake to prepare a smooth soil surface. Uniformly mix Preen Garden Weed Preventer Plus Fertilizer into the top 1-2 inches of soil immediately after application, using care not to damage any emerged crops. Rate of application depends on type of soil. Apply at 1 lb. per 640 sq. ft. for heavy clay-type soils, at 1 lb. per 960 sq. ft. for medium loam soils, and at 1 lb. per 1280 sq.ft. for light sandy soils.

**BEFORE Seeding:** Broccoli, Brussels Sprouts, Cabbage, Carrots, Cauliflower, Celery, Collard, Black-Eyed Peas, Field Peas, Green Peas, Kale, Lentils, Lima Beans, Mustard Greens, Okra, Radish, Southern Peas (Cow Peas), Snap Beans, Turnip Greens.

**AFTER Seeding or Transplanting:** Cantaloupes, Cucumbers, Watermelons. Apply after plants have developed 5 or more leaves.

**AFTER Planting:** Potatoes - May be applied after planting, before or after emergence. Use care not to damage seed pieces in cultivating nor allow treated soil to contact emerged plant foliage.

**BEFORE Transplanting:** Celery, Broccoli, Brussels Sprouts, Cabbage, Cauliflower, Eggplant, Peppers, Onions, Tomatoes.

#### Perennial Vegetables:

Asparagus - Apply prior to spear emergence of established plants.

**This container is constructed from 85% recycled box board. (For paper box board only)**

### REFILL INSTRUCTIONS

[Optional for reusable rigid plastic container with application device][This container with applicator cap is reusable with [Preen Garden Weed Preventer plus Fertilizer or this product]. Refill the container with desired amount of this product and use as directed. When done, store or dispose this container as listed on the label.]

### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

**PESTICIDE STORAGE:** Store product in its original container in a cool dry, locked place out of the reach of children and animals.

**PESTICIDE DISPOSAL and CONTAINER HANDLING:** Nonrefillable container. Do not reuse or refill this container. **IF EMPTY:** Place in trash or offer for recycling if available. **IF PARTLY FILLED:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[Optional Storage and Disposal statement for use with reusable containers.]

### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

**Pesticide Storage:** Store product in its original container in a cool dry, locked place out of the reach of children and animals.

**Pesticide Disposal and Container Handling:** Nonrefillable container. Do not reuse or refill this container except as described in the DIRECTIONS FOR USE (see Refill Instructions). **If Empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

### [Warranty

**NOTE:** To the extent consistent with applicable law, Buyer assumes all responsibility for safety and performance if this product is not used according to the directions.]

### Claims - Miscellaneous

1. The Flower and Garden Weed Preventer Plus Fertilizer
2. Work • Saver Product For The Joy Of Weed-Free Gardens
3. Prevents Weeds\* & Fertilizes in Ornamental beds and around Bulbs, Flowers, Roses, Ground Covers, Ornamental Grasses, Shrubs, Trees & Vegetables
4. Ready To Use Granules with Built In Applicator (For plastic containers only)
5. Refillable Canister (For plastic containers only)
6. This WORK-SAVER product prevents weeds plus fertilizes in one easy application.
7. Fertilizes to Provide Rich Color and Vigorous Growth
8. American Rose Society Endorsed
9. Effective Weed Control - Prevents weeds\* all season long - eliminates the need for hand weeding
10. Beneficial, High Quality Fertilizer - For abundant blooms, increased yields, strong root development and improved plant vigor.
11. Easy To Apply - Just shake on.
12. Apply throughout the growing season.
13. Great over mulch.
14. Stop weeds\* before they start!
15. Prevents weeds\* up to three months
16. Sprinkle around listed flowers, vegetables, trees, [and/&] shrubs
17. Apply - spring, summer or fall
18. [Covers] XX% more than previous container (Percentage will vary by container size)
19. Good Housekeeping Seal (Logo)
20. Stop weeds\* before they start around flowers, vegetables, trees, shrubs



21. EASY TO USE APPLICATOR [optional applicator pictogram]
22. Lift Here to Open
23. Season-long weed preventer and fertilizer
24. One easy application feeds plants for 3 months
25. One application prevents weeds and fertilizes all season
26. All purpose fertilizer
27. Slow release nitrogen Won't burn your plants
28. Works all season long
29. Won't harm your listed (flowers) (vegetables) (trees) (&/and) (shrubs)) [!]
30. Fertilizes/Feeds longer
31. Prevents weeds 33% longer than previous product
32. All purpose plant food
33. Prevents weeds\* and feeds plants up to 3 months
34. Prevents weeds\* and feeds plants for 3 months
35. Prevents weeds\* and feeds plants
36. Prevents weeds\* for 3 months
37. Prevents weeds\* up to 3 months
38. Prevents weeds\* and feeds plants all season
39. Prevents weeds\* and fertilizes for 3 months
40. 3 Month Weed\* Preventer
41. Preen Works, So You Don't Have To
42. For Vegetable Gardens
43. Try Preen Organic Vegetable Garden Weed Preventer
44. Use our products responsibly, learn more at [www.preen.com](http://www.preen.com)
45. Preen® is a registered trademark of Lebanon Seaboard Corporation
46. Proof of Purchase
47. Press to Reseal
48. See inside booklet for complete directions for use [, /and] plant listings[, & precautionary statements.]
49. Lift here to open [pictogram of a arrow]
50. To Open: Cut along dotted line
51. [Applicator][Scoop] Included [pictogram placeholder for applicator]
52. Flowers [pictogram placeholder for flowers]
53. Shake on Mulch Every 3 Months [pictogram placeholder container with product]
54. This product contains an all-purpose fertilizer consisting of nitrogen, phosphorus, and potassium to keep your plants growing strong. One easy application feeds your plants for 3 months to promote beautiful color, blooms, foliage and strong root growth while helping to resist disease. There's no chance of overfeeding or burning your plants when used as directed.
55. all season long
56. EASY TO USE APPLICATOR [Insert Image]
57. Try [these] other Preen products:
58. [Preen Organic Vegetable Garden Weed Preventer]
  - o [Preen Fabric]
  - o [Preen Lawn Weed Control]
  - o [Preen Lawn Crabgrass Preventer]
  - o [Preen Lawn Crabgrass Preventer Plus Fertilizer]
  - o [Preen Lawn Fall Weed Control Plus Fertilizer]
  - o [Preen Lawn Stepsaver Weed Control Plus Fertilizer]
  - o [Preen Lawn Weed & Feed]
  - o [Preen Mulch Plus]

- o [Preen Lawn Stepsaver Weed Control]
- o [Preen Weed & Grass Killer]
- o [Preen Vegetable Garden Weed Preventer]
- o [Preen Lawn Broadleaf Weed Control]
- o [Preen Lawn Weed Killer]
- o [Preen Organic Vegetable Garden Weed Preventer]
- o [Placeholder for other Preen Products]

59. (MST – (Mobile Scan Tag / black & white)



60. QR Code Image

61. [Easy (to) open] [resealable] bag

62. Visit [www.preen.com](http://www.preen.com) [optional mousepad pictogram]

63. 1-800-233-1067 [optional telephone pictogram]

64.

#### **PREEN GUARANTEE**

To the extent consistent with applicable law, Lebanon Seaboard Corporation guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem, and send with proof of purchase to Lebanon Seaboard Corporation, 1600 E Cumberland St., Lebanon, PA 17042.

The manufacturer makes no warranties, expressed or implied, concerning this product or its use, which extend beyond the description on the face hereof. All statements made concerning this product apply when used as directed.

65. (Lift here to open) (Peel here)

66. No roots, no weeds\*, no weeding

67. Prevents weeds\* from germinating

68. Blocks weeds\* for (3)(three) months guaranteed

69. Stops weeds\* before they grow

70. Prevents weeds\* for (3)(three) months

71. [Product name] with weed barrier technology

72. [Product name] with weed growth inhibitor

73. [Product name] with weed defense technology

74. [Product name] with seed block technology

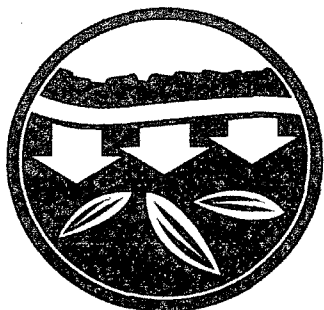
75. Prevents weeds\* around your flowers, trees and shrubs (for up to) (3) (three) months (guaranteed)

76. Place holder pictogram (example) of flowers with mulch



77. Check The Coverage Before You Buy!
78. Covers & Feeds [900] [xxx] [sq ft] [sq. ft.] [SQ FT] [SQ. FT.] [Sq Ft] [Sq. Ft.]
79. All purpose, continuous-release plant food.
80. Strengthens plants against heat and drought.
81. More colorful blooms, fewer weeds all season.
82. Visit [www.preen.com](http://www.preen.com) for gardening tips, how-to videos and more weed prevention.

\*See Use Directions for complete list of treated weeds.



- 77.
78. [Blocks weed seeds (from germinating)](for [up to] [3])[months]
79. [Stop(s) weeds\* before they start(!)]
80. [Blocks (weed) seed germination]



82.



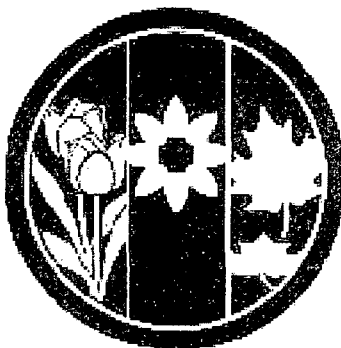
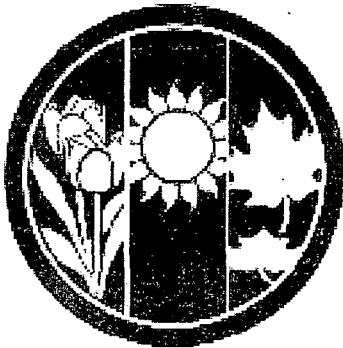
- 83.
84. [Guaranteed][!](to be used with icon above)
85. [[Reapply] every 3 months)]
86. [3 month(s) [weed\*] prevention [guaranteed] [!]]



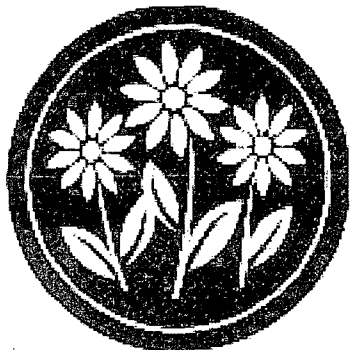
- 87.
- 88. [[Blocks]]Prevents weeds\* [for] [up to] 3 months [guaranteed]][]]]
- 89. [[Reapply] every 3 months]
- 90. [3 month(s) [weed\*] prevention [guaranteed] []]]



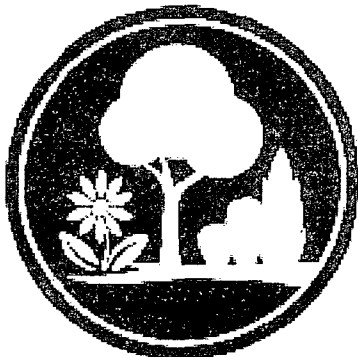
- 91.
- 92. [Won't harm listed (flowers) (vegetables )(trees) (&/and) (shrubs)) []]]
- 93. [Use around listed flowers, trees and [&] shrubs]
- 94. [Won't harm listed (flowers) (vegetables )(trees) (&/and) (shrubs)) []]]
- 95. [Use around listed flowers, trees and [&] shrubs]



- 96.
- 97. [3 month prevention [guaranteed]][]]]
- 98. [Apply any [growing] season]
- 99. [Apply throughout the growing season]
- 100. [Apply spring, summer or fall]



101.



102.

103. [Use around listed flowers, trees and [&amp;] shrubs]

104. [Won't harm listed (flowers) (vegetables )(trees) (&amp;/and) (shrubs)] [!]

\*See Use Directions for complete list of treated weeds.

#### Claims Regarding Weed Control Properties

1. 3 Month Weed\* Control
2. Prevents [new] weeds\* for [up to] 3 Months [guaranteed]
3. Prevents [tough] weeds\* including (select weeds from list) [ and other common weeds]
4. Prevents the toughest weeds\*
5. See inside booklet for complete directions for use, plant listings, & precautionary statements
6. Shake on Mulch Every 3 Months [with placeholder pictogram Shaker and product]
7. Sprinkle around listed flowers, trees, shrubs [every 3 months]
8. Sprinkle only around listed flowers, trees, [and/&] shrubs [every 3 months]
9. Use around listed flowers, vegetables, trees, [and or &] shrubs
10. Stops [new] Weeds\* for [up to] 3 Months [guaranteed]
11. Stops [new] weeds\* [all season] [guaranteed]
12. weed\*-fighting formula
13. Visit [www.preen.com](http://www.preen.com)
14. Weed images (any from list)
15. Won't harm listed (flowers) (vegetables )(trees) (&/and) (shrubs)] [!]

\*See Use Directions for complete list of treated weeds.

## Combination Weed Control and Fertilizer

14/  
21

1. [2 in 1] [Southern] Weed Preventer Plus Plant Food
2. 3 Month Weed [Control] [Preventer] with Plant Food
3. More Blooms, Fewer Weeds\* [All Season]
4. Prevents weeds\* and feeds for [3] months
5. Prevents weeds\* and feeds plants up to 3 months
6. Prevents weeds\* up to 3 months and feeds plants
7. Stops Weeds\* All Season and feeds plants!
8. Stops Weeds\*, Feeds Plants [all season]

### Claims regarding Fertilizer Properties

1. [with] [Continuous Release] Plant Food
2. with Brilliant Blooms [Plant Food]
3. Helps plants retain water to protect against heat and drought
4. deeper roots better retain water to protect from heat and drought
5. strengthens plants against heat and drought
6. builds [strong] deep roots [to retain water] [to protect from drought and heat] [to endure heat, drought]
7. Feeds [plants] [for] [up to] [X months]!
8. Less watering, [drought resistant] due to [stronger] [deeper] roots
9. Deeper, stronger roots means less watering needed
10. Feeds for [bigger,] more colorful plants
11. Feeds [plants] for more blooms!
12. Promotes [more] [colorful] blooms
13. Fertilizer labeling requirement for products distributed in the state of Washington: Information regarding the contents and levels of metals in this product is available on the Internet at <http://www.regulatory-info-lebsea.com>

### Claims regarding Slow Release Fertilizer Properties

1. [Controlled] [Slow] Release feeding up to [X] weeks
2. [Controlled] [Slow] Release Plant Food
3. Continuous feeding up to [X weeks] [X months]
4. Extended Feeding Plant Food
5. Feeds [for] [up to] [X months] [X weeks]!
6. with [Controlled] [Slow] Release Plant Food

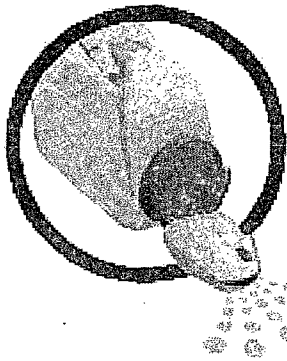
### Claims regarding POWER Applicator Cap

1. [1] [2] [AA] [AAA] Batteries [included]
2. Includes [1] [2] [AA] [AAA] Batteries
3. [Reusable] [Built in] [Battery Powered] [Motorized] [Power] [Spreader] [Dispenser] [Dispensing] [Cap] [Spout] [Applicator] [Included]
4. Motorized!
5. Easy to use [applicator] [Spreader]
6. [Dispenses] [Flows] [Spreads] [Covers] [evenly,] [more precisely] [for better results] [for better weed prevention], [less work] [easily]
7. [Dispenses] [Releases] [Applies] [granules] [products] evenly
8. [For] [Provides] [allows for] [even] [precise] [coverage] [application]
9. [Easy] [EZ] [Flow] [Even Flow] [MaxControl] [Battery Powered] [Automatic] [Auto] [Shaker] [Power] [Applicator]
10. [Spreader] [Dispenser]
11. Fast [and, &] [Easy] shake-free [dispensing] [applicator] [dispenser] [spreader] [just hold and go] [and/&] follow all label directions]
12. [Just] hold and go [and/&] follow all label directions]!

13. [Requires] [1] [2] [AA] [AAA] Batteries [(included]
14. [XX]% more [product] [coverage]
15. Applicator [Scoop] Included [pictogram placeholder for applicator]
16. Automatic motor shut-off when lid is closed
17. Bonus size [XX]% more [product] [coverage]
18. Bonus size!
19. Special Value[!] [Bonus Value] [!]
20. Bonus size [covers xx sq. ft.]
21. Preen [weeds] [covers] more
22. Applies [granules] xx times as fast as shaking!
23. Value Pack [!]
24. Includes [Preen] [Battery Powered] [Spreader] [Dispenser] [Dispensing] [Applicator][Cap] [Spout] and [1]  
[2] [specify weight] refill bag[s] [pictogram]
25. Easy to Apply – Just shake on
26. [Easy to Apply-] No Shaking!
27. EASY TO USE APPLICATOR [Insert image]
28. [For] [Provides] [uniform] [even] [accurate] coverage
29. [Allows for] [Provides] more precise application
30. Follow manufacturer's directions for battery disposal.
31. For [an] [even] [uniform] even flow [and more precise application]
32. Just Flip Open & Hold[and/&] follow all label directions]
33. [Just] flip open and go[and/&] follow all label directions]
34. Image of cap with product dispensing
35. Lift here to open [pictogram of an arrow]
36. No shaking!
37. Press to reseal
38. Ready To Use Granules with Built In [Shaker] Applicator [for rigid plastic containers]
39. Reusable [battery-powered] [power] [applicator] [fits all Preen bottles]
40. Reusable Container
41. Releases [distributes] product evenly [for uniform coverage] [for best results]
42. Saves time
43. Shake on Mulch Every 3 Months [with placeholder pictogram Shaker [applicator] and product]
44. Apply on mulch every [3] months (with pictogram or image of product)
45. Simply press to close
46. Dispose of batteries as per manufacture's direction.
47. To replace batteries, open battery door [loosen and remove screws in underside of cap to reveal battery housing]
48. When storing container at end of season, remove batteries [to prevent leakage].
49. Applicator instructions [Getting Started] [First time use]
50. Applicator instructions [Getting Started] [First time use] [Spreader Instructions] [Note to reviewer: # 51, #52 and #53 are optional directions to replace #50. The bracketed numbers and letters below are optional and bullets can be used.]
  - [1.] Unscrew [applicator] cap [pictogram or image]
  - [2.] Remove seal from top of bottle [container] [pictogram, icon or image]
  - [3.] Remove tab to activate batteries [pictogram, icon or image]
  - [4.] Replace [applicator] cap [pictogram, icon or image]
  - [5.][Flip (insert color) top up [pictogram, icon or image]
  - [6.] [Tilt away from face before turning on]
  - [7.] To begin spreading, tilt bottle [container] [toward ground] and turn [flip] [select color] power [button] [switch] to on position. [Pictogram, icon or image]
  - [8.] Apply as directed.
  - [9.] Simply press to close.
  - [Optional steps 5 and 6 may replace steps 5-7]
  - [5.] To begin spreading, open top, turn on power [button] [switch] and tilt bottle. [Pictogram, icon or image]
  - [6.] Apply as directed.

51. [Getting Started] [Applicator Instructions] [Spreader Instructions]  
 (a) Unscrew [applicator] cap and remove seal from top of bottle; replace cap.  
 (b) [Flip open top] , [and]( open) [remove]( battery cover and) pull [vinyl] tab to activate batteries.] – we'd like this direction b, e and f to be optional.  
 (c) To begin spreading, [flip open] [top] [and] turn on [color] power switch.  
 (d) Tilt bottle [at 45-degree angle] toward ground and [hold steady as you] apply [as directed] [pictogram or image]  
 (e)[If motor( gets clogged) [stops][stops working], turn power switch [to] off [position] and manually rotate the [color]( dial) [disc] on top of (the) ( cap) [lid] [spout cap] to dislodge (granules) [product]. Turn power back on to resume application.)  
 (f)[(Simply] Press to close (- motor automatically shuts off when lid is closed).  
 52. [Getting Started] [Applicator Instructions] [Spreader Instructions]  
 (a) Unscrew cap. Remove seal from top of bottle. Replace cap.  
 (b) (Pull tab to activate batteries) direction b is optional here.  
 (c) To begin spreading, (flip) open top, turn on power switch, and tilt bottle (toward ground)  
 (d) Apply as directed.  
 (e) (If motor( gets clogged) [stops][stops working], turn power switch [to] off [position] and manually rotate the[color]( dial) [disc] on top of (the) ( cap) [lid] [spout cap] to dislodge (granules) [product]. Turn power back on to resume application.) direction e is optional here  
 (f) (Simply) press to close) direction f is optional here  
 53. [Tips for Use] [Getting Started] [Instructions]  
 [a.] [Unscrew [applicator] cap] [and] [remove protective seal from] (cap) [top of bottle] [top of container]. [Note to the reviewer this step is optional]  
 [b.] [Open battery door and] remove tab to activate batteries [Note to the reviewer this step is optional]  
 [c.] Turn power switch on while [bottle] [container] [spreader] is in an upright position, [and] [then] tilt [bottle] [container] [spreader] toward ground [at a 45-degree angle].  
 [d.] Adjust the angle of the [bottle] [container] [spreader] to control the flow  
 [e.] When finished, turn power off while [bottle] [container] [spreader] is still pointed downward. [Note to the reviewer this step is optional]  
 [f.] Hold [bottle] [container] [spreader] steady [and apply as directed] [and apply in an even back and forth motion] [Note to the reviewer this step is optional]  
 [g.] If motor (gets clogged) [stops] [ stops working], turn power switch [to]off [position]and manually rotate [the] [color] (dial) [disc] on top of(the)[cap] (lid) [spout cap] [counterclockwise] [clockwise] [in di rection of arrow] to dislodge( granules) [product] . [Turn power back on to resume application.] [Note to the reviewer this step is optional]  
 [h.] Pictogram of proper use of spreader [Note to the reviewer this step and pictogram are optional]  
 [i.] Use protective eyewear when using battery powered cap. [Note to the reviewer this step is optional]  
 54. Up to [X minutes] of continuous spreading  
 55. For maximum control  
 56. For [greater] [more accurate] coverage [accuracy]  
 57. Battery [shelf] life [up to X hours] [up to X years]  
 58. Battery lasts x hours  
 59. Battery Powered [cap] [for even coverage]  
 60. Visit [www.preen.com](http://www.preen.com) for gardening [and weed prevention] tips, [and] [valuable offers] [and more information on Preen products.]  
 61. Instant Savings!  
 62. [\$1.50] [\$2.00] [\$2.50] [\$3.00] [\$4.00] [\$5.00] off [regular price] [ visit [www.Preen.com](http://www.Preen.com) for details] [see store associate for details]  
 62. [\$1.50] [\$2.00] [\$2.50] [\$3.00] [\$4.00] [\$5.00] off a future [Preen] purchase [of select Preen Products.] [Visit [www.Preen.com](http://www.Preen.com) for details.] [see store associate for details]  
 63. [\$1.50] [\$2.00] [\$2.50] [\$3.00] [\$4.00] [\$5.00] rebate [Visit [www.Preen.com](http://www.Preen.com) for details.] [see store associate for details]  
 64. [\$1 - \$10] Rebate ( – ) Visit [[www.Preen.com](http://www.Preen.com) or [Preen.com](http://Preen.com)] for offer details [, & complete terms & conditions.] [Expires [place holder for DATE.] [Limit 1 request per household.] [Void where prohibited.]  
 65. [Specify weight] Refill [size] [bag]  
 66. [Easy (to) open] [resealable] bag





- 67.
68. [[Battery Powered] [Cap] [Spreader] [Applicator] [for even coverage] [batteries included]]
69. [[Easy to use] battery [operated] [powered] [applicator]]

(Killing vs. Prevention)

1. [Killing weeds vs. weed prevention]
2. [Killing weeds vs. preventing weeds]

(Killing) (Weeds)

1. Requires pulling or spraying and eliminates weeds already above ground
2. Killing eliminates weeds already above ground
3. Pulling or spraying eliminates weeds already above ground
4. To kill the weed you must remove plant, roots and all.
5. To eliminate (the) (each) weed you must remove roots and all
6. (Ongoing) (Constant) weed growth requires continuous weeding by hand
7. (Ongoing) (Constant) weed growth requires [regular] [continuous] weeding by hand
8. Continual weed growth requires [regular] weeding by hand
9. Steady weed growth requires [regular] [continuous] weeding by hand
10. Consistent weed growth requires [regular] [continuous] weeding by hand
11. Persistent weed growth requires [regular] [continuous] weeding by hand
12. (Ongoing) (Constant) weed growth requires continuous weeding by hand (or) [and] use of (chemicals)(weed killer sprays)
13. Seasonal weed growth requires continuous weeding by hand
14. Seasonal weed growth requires [regular] [continuous] weeding by hand
15. Seasonal weed growth requires continuous weeding by hand (or) [and] use of (chemicals)(weed killer sprays)
16. (Ongoing) (Constant) seasonal weed growth requires continuous weeding by hand
17. (Ongoing) (Constant) seasonal weed growth requires [regular] [continuous] weeding by hand
18. Fast growing seasonal weeds require [regular] [continuous] weeding by hand
19. (Ongoing) (Constant) seasonal weed growth requires continuous weeding by hand (or) [and] use of (chemicals)(weed killer sprays)
20. To eliminate (the) (each) weed you must remove (the) plant, roots and all.
21. To eliminate (the) (each) weed you must remove roots and all
22. To eliminate (the) (each) weed you must remove (its) roots
23. To kill (the) (each) weed you must remove (the) plant, roots and all.
24. To kill (the) (each) weed you must remove roots and all
25. To kill (the) (each) weed you must remove(its) roots

26. (• Weed(s))  
(• Weed Roots)  
(• Broken stem)  
(• Soil)  
(• (constantly growing) Weed seeds)
27. [Pulling or spraying only eliminates weeds already above ground]

(3D Imagery Optional)



(2D imagery Optional)



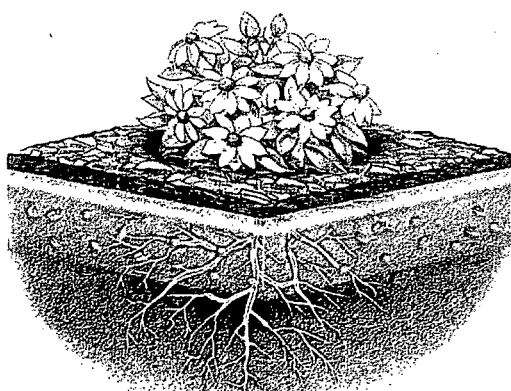
(Preventing) (Weeds)

1. Preventing creates a (weed) barrier that (keeps)(prevents) ( stops) weeds\* from germinating
2. Preventing creates a (weed) barrier that (keeps)(prevents) ( stops) weed\* seeds from germinating
3. Preventing creates a ( weed) barrier that (keeps)(prevents) ( stops) weeds\* when they are seeds
4. Preventing creates a protective barrier that (keeps)(prevents) ( stops) weeds\* from germinating
5. Preventing creates a protective barrier that (keeps)(prevents) ( stops) weed\* seeds from germinating
6. Preventing creates a protective barrier that (keeps)(prevents) ( stops) weeds\* when they are seeds
7. (Product name) creates a (weed) barrier that (keeps)(prevents) ( stops) weeds\* from germinating
8. (Product name) creates a (weed) barrier that (keeps)(prevents) ( stops) weed\* seeds from germinating
9. (Product name) creates a (weed) barrier that (keeps)(prevents) ( stops) weeds\* when they are seeds
10. (Product name) creates a protective barrier that (keeps)(prevents) ( stops) weeds\* from germinating
11. (Product name) creates a protective barrier that (keeps)(prevents) ( stops) weed\*seeds from germinating
12. (Product name) creates a protective barrier that (keeps)(prevents) ( stops) weeds\* when they are seeds
13. (Creating a) [Product name] (weed) barrier STOPS WEEDS\* before they start!
14. (• strong) (vivacious)( hardy) (robust)(sturdy)( vital)( flourishing)( lush) (resilient)( lasting)( stable)  
( staunch) (prospering)( garden) Plant(s))  
(• Mulch)  
(•[Product name] Weed Barrier)  
(• Weed(s)( seeds))  
(• Roots)  
(• Soil)  
(• Creates Weed Barrier)  
(• Stops weed(s)\* (seeds) from growing)  
((• Stops weed(s)\* (seeds) from germinating)  
((•Prevents weed(s)\* (seeds) from germinating)
15. [Product name] Weed Barrier (prevents) (keeps)(stops) weeds\* from germinating
16. [Product name] Weed Barrier (prevents) (keeps)(stops) weed\* seeds from germinating
17. [Product name] Weed Barrier technology (prevents)(keeps)(stops) weeds\* from germinating
18. [Product name] Weed Barrier technology (prevents)(keeps)(stops) weed\* seeds from germinating
19. Prevent weeds\* by (stopping) (halting) (controlling) their germination
20. Control weeds\* by (stopping) (halting) (controlling) their germination

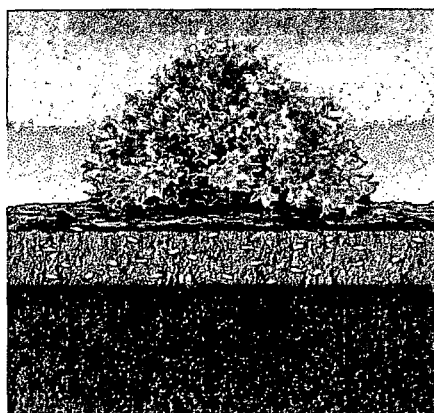
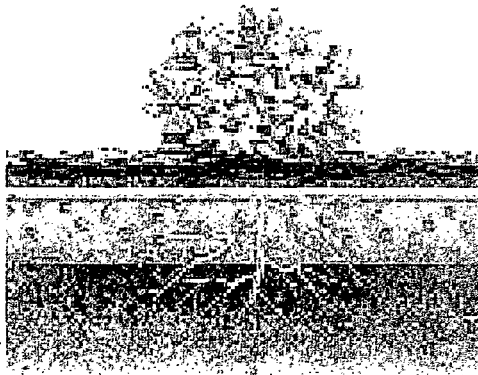
21. [Product name] allows established plants to (grow) (survive)( flourish).
22. [Product name] (weed) barrier prevents weeds\* (for) (3)( three) (months.)
23. [Product name] protective barrier prevents weeds\* (for) (3)( three) (months.)
24. [Product name] (weed) barrier blocks weeds (for) (3)( three) (months.)
25. [Product name] protective barrier blocks weeds\* (for) (3)( three) (months.)
26. [Product name] (weed) barrier keeps weeds\* under control for (3)( three) months.
27. [Product name] protective barrier prevents weeds\* from germinating (for) (3)( three) ( months.)
28. [Product name] protective barrier prevents weed\* seeds from germinating (for) (3)( three)
29. [Product name] barrier prevents weeds\* from germinating (for) (3)( three) (months.)
30. [Product name] weed barrier prevents weeds\* from germinating (for) (3)( three) (months.)
31. (stop) (block)weeds\* with [Product Name] (weed)barrier (for) (3) (three) (months)
32. Weed\* seeds are stopped by [Product Name] (weed) barrier (technology)
33. [Preventing creates a weed barrier that stops weeds\*from germinating]

\*See Use Directions for complete list of treated weeds.

### 3D Imagery Optional)



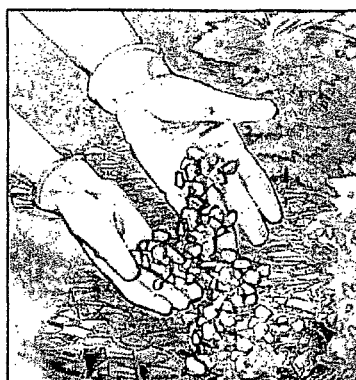
### (2D imagery Optional)



# The Preen Routine

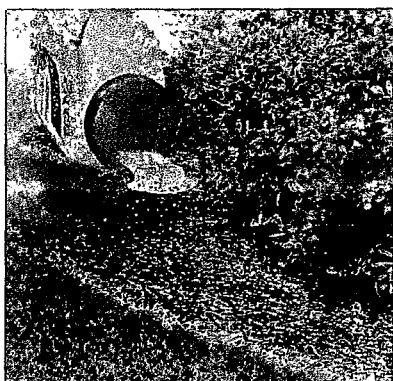
[Note to the reviewer that all these visuals below for the Preen Routine are to be optional]

(4) (Four) (easy) (simple) (steps to weed prevention)



1.) (One) Remove existing weeds

(2.) (Two) Apply mulch



(3.) (Three) Sprinkle[Product name]  
(product)(granules) evenly

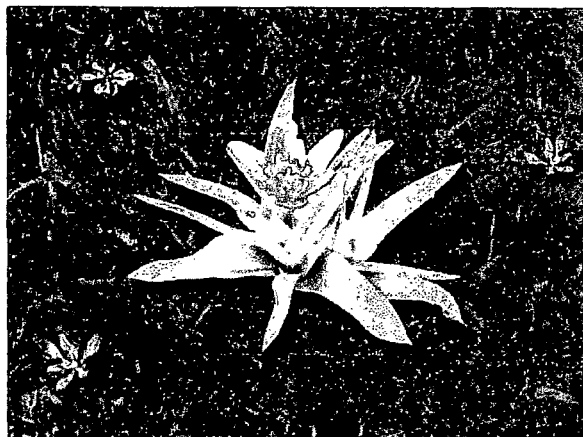
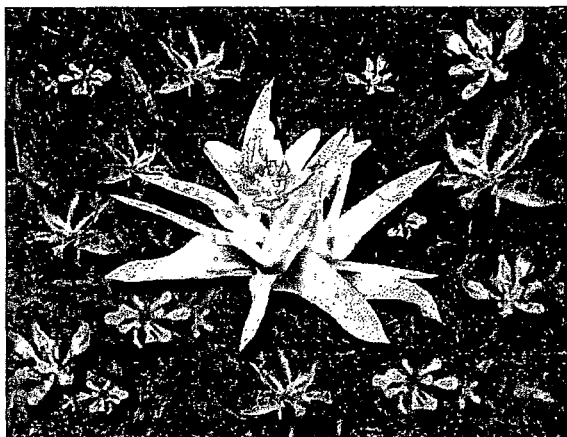
(4.) (Four) Water ([Product name]  
(product) (granules)]into soil

(Reapply [Product name] (product) every (3) (three) (months)

(Weeds grow throughout the season) It's never too late or too early to apply [Product name] (during the growing season.)

(Without Preen)  
(Untreated)

(With Preen)  
(Treated)



(Represents actual results)

(Actual results may vary by weather)



Optional QR codes

(Scan the code to watch how Preen's Battery Powered Spreader (works)(makes preventing weeds easier than ever.)  
(or visit [www.xxx.com](http://www.xxx.com)))

